



## CLAYMORE ANNOUNCES PRODUCT LINEUP CHANGES

Lisle, Ill., Aug. 13, 2010 – Claymore Securities, Inc., an ETF sponsor with approximately \$3 billion in ETF assets under management, today announced the closure and liquidation of four lightly followed ETFs.

“We continue to be committed to developing innovative investment solutions for clients and we want to dedicate our resources to areas of greater investor interest,” said Steven A. Baffico, senior managing director at Claymore Securities, Inc. “After careful evaluation of our product lineup, we believe these changes are in the best interest of our clients and shareholders.”

Sept. 10, 2010, will be the last day of trading on the NYSE Arca for:

- Claymore/Zacks Dividend Rotation ETF (NYSE Arca: IRO)
- Claymore/Zacks Country Rotation ETF (NYSE Arca: CRO)
- Claymore/Beacon Global Exchanges, Brokers & Asset Managers Index ETF (NYSE Arca: EXB)
- Claymore/Robb Report Global Luxury Index ETF (NYSE Arca: ROB)

Shareholders may sell their fund shares prior to the market close on Sept. 10, 2010. Effective after the market close on Sept. 10, 2010, the funds will no longer accept creation or redemption orders for fund shares. It is anticipated that transactions executed prior to Sept. 10, 2010, will be subject to fees normally assessed by broker-dealers for such transactions. From Sept. 13, 2010, through Sept. 17, 2010, shareholders may be able to sell their shares to certain broker-dealers, but there can be no assurance that there will be a market for the funds. All shareholders remaining on Sept. 17, 2010, will receive a cash distribution into their brokerage account representing the value of their shares as of that date, which will also include any capital gains and dividends.

For additional information, shareholders in these ETFs may call their financial advisor or Claymore at 800-345-7999.

### **About Claymore Securities**

Claymore Securities, Inc. offers strategic investment solutions for financial advisors and their valued clients. As an innovator in exchange-traded funds (ETFs), unit investment trusts (UITs) and closed-end funds (CEFs), Claymore often leads its peers with creative investment strategy solutions. In total, Claymore entities provide supervision, management, or servicing on approximately \$15.3 billion in assets as of June 30, 2010. Claymore Securities, Inc. is a wholly-owned subsidiary of Guggenheim Partners, LLC, a global, diversified financial services firm with more than \$100 billion in assets under

supervision. Guggenheim, through its affiliates, provides investment management, investment advisory, insurance, investment banking, and capital markets services. The firm is headquartered in Chicago and New York with a global network of offices throughout the United States, Europe, and Asia. Claymore Advisors, LLC, an affiliate of Claymore Securities, Inc., serves as the Funds' investment adviser.

### **RISK CONSIDERATIONS**

Investors should consider the following risk factors and special considerations associated with investing in the Fund, which may cause you to lose money, including the entire principal amount that you invest.

**Equity Risk:** The value of the securities held by the Fund will fall due to general market and economic conditions, perceptions regarding the industries in which the issuers of securities held by the Fund participate, or factors relating to specific companies in which the Fund invests. **Sector Risk:** A concentration within a particular sector may present more risks than investing in securities that are more broadly diversified over numerous sectors of the economy. **Foreign Investment Risk:** Investing in non-U.S. issuers, although limited to ADRs, may involve unique risks such as currency, political, and economic risk, as well as less market liquidity, generally greater market volatility and less complete financial information than for U.S. issuers. **Micro-, Small- and Medium-Sized Company Risk:** Investing in securities of these companies involves greater risk as their securities may be more volatile and less liquid than investing in more established companies. In addition the Fund is subject to **Non-Correlation Risk, Replication Management Risk, Issuer-Specific Changes, and Non-Diversified Fund Risk.** As with any investment, you should consider how your investment will be taxed. The tax information contained in the prospectus is provided as general information. Investors should consult their own tax professional about the tax consequences of an investment as Claymore Securities, Inc. does not offer tax advice. **Please read the Fund's prospectus for more detailed information on these risks and considerations.**

**Consider the investment objectives, risks, charges and ongoing expenses of any ETF carefully before investing. The prospectus or summary prospectus, if available, contains this and other relevant information. Please read the prospectus carefully before investing. To obtain a prospectus, visit [www.claymore.com](http://www.claymore.com) or contact a securities representative or Claymore Securities, Inc. 2455 Corporate West Drive, Lisle, Ill. 60532, 800-345-7999.**

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