

ETF

NYSE ARCA LISTED

CSDDOMESTIC EQUITY SECTOR
AS OF 3.31.2012Style Allocation **Mid-Cap Blend**
Investment Strategy **Spin-Off****FUND FACTS**

IIV Ticker	CSDIV
CUSIP	18383M605
Underlying Index (Symbol)	Beacon Spin-Off Index (CLRSOTR)
Index Weighting Methodology	Modified Market Cap
Rebalance Frequency	Semi-Annually
Distribution Schedule (if any)	Annual
Fund Inception Date	12.15.2006

FUND CHARACTERISTICS As of 3.31.2012

Number of Securities	25
Average Market Capitalization	\$14.99 Billion
Price/Earnings (P/E)	15.5x
Price/Book (P/B)	2.04x
Beta	1.07
Alpha	7.71
Standard Deviation (Fund/S&P 500 Index)	18.71 / 16.23

Fund characteristics definitions on back page.

**GUGGENHEIM
SPIN-OFF ETF****STRATEGY OVERVIEW**

Guggenheim Spin-Off ETF (CSD) seeks investment results that correspond generally to the performance, before the fund's fees and expenses, of an equity index called the Beacon Spin-Off Index. The Index is comprised of approximately 40 securities selected, based on investment and other criteria, from a broad universe of U.S.-traded stocks, American depositary receipts ("ADRs") and master limited partnerships ("MLPs"). The depositary receipts included in the Index may be sponsored or unsponsored. The universe of companies eligible for inclusion in the Index includes companies that have been spun-off within the past 30 months (but not more recently than six months prior to the applicable rebalancing date), without limitations on market capitalization (including micro-cap securities), but which are primarily small- and mid-cap companies with capitalizations under \$10.0 billion. Beacon Indexes, LLC, the fund's index provider, defines a spin-off company as any company resulting from either of the following events: a spinoff distribution of stock of a subsidiary company by its parent company to parent company shareholders or equity "carve-outs" or "partial initial public offerings" in which a parent company sells a percentage of the equity of a subsidiary to public shareholders. CSD will invest at least 90% of its total assets in common stock, ADRs and MLPs that comprise the Index and depositary receipts representing common stocks included in the Index (or underlying securities representing ADRs included in the Index). CSD generally will invest in all of the securities comprising the Index in proportion to their weightings in the Index.

AVERAGE ANNUAL TOTAL RETURNS As of 3.31.2012

	YTD	3-Month	1-Year	3-Year	5-Year	Since Fund Inception (12.15.2006)	Gross Expense Ratio/Expense Cap
Market Price	12.97%	12.97%	9.95%	34.64%	0.86%	0.05%	1.51%/0.60%
NAV	13.27%	13.27%	9.69%	34.65%	0.88%	-0.02%	1.51%/0.60%
Beacon Spin-Off Index	13.51%	13.51%	10.52%	35.29%	1.36%	2.88%	—
S&P 500® Index	12.59%	12.59%	8.54%	23.42%	2.01%	1.94%	—
Russell Midcap® Index	12.95%	12.95%	3.37%	29.19%	3.06%	3.49%	—

CALENDAR YEAR TOTAL RETURNS For the 1-year period beginning 12.31 and ending 12.31 the following year

	2007	2008	2009	2010	2011
Market Price	7.79%	-55.34%	66.12%	21.35%	3.74%
NAV	7.48%	-55.07%	64.31%	21.91%	3.80%

Performance displayed represents past performance, which is no guarantee of future results. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than original cost. Current performance may be lower or higher than the performance data quoted. For up-to-date fund performance, including performance current to the most recent month-end, please visit our web site at guggenheimfunds.com. ETFs are subject to third-party transaction fees/commissions. Net asset value (NAV) is calculated by subtracting total liabilities from total assets, then dividing by the number of shares outstanding. Market close is the last price at which shares are traded. Fund shares may trade at, above or below NAV. For additional information, please see the fund's prospectus.

Data is subject to change on a daily basis. Since inception returns assume a purchase of the ETF at the initial share price for share price returns or the initial net asset value (NAV) per share for NAV returns. Partial year returns are cumulative, not annualized. Returns reflect the reinvestment of dividends. The S&P 500 Index is a capitalization-weighted index of 500 stocks designed to measure the performance of the broad economy, representing all major industries. Russell Midcap® Index measures the performance of the 800 smallest companies in the Russell 1000® Index, which represent approximately 31% of the total market capitalization of the Russell 1000® Index. These referenced indices are unmanaged and not available for direct investment. Index performance does not reflect transaction costs, fees or expenses.

The gross expense ratio reflects the fund's actual total annual operating expense ratio, gross of any fee waivers or expense reimbursements as of its most recent prospectus. While there is currently a contractual fee waiver in place through December 31, 2013, some expenses fall outside of this expense cap and therefore net operating expenses may be higher. Without this expense cap, actual returns would be lower.

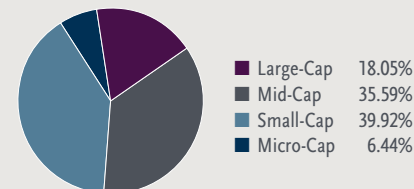
TOP FUND SECTORS

Consumer Discretionary	27.91%
Information Technology	17.12%
Consumer Staples	16.95%
Financials	16.90%
Utilities	6.61%
Industrials	6.32%
Health Care	4.43%
Materials	3.76%

TOP FUND HOLDINGS

Altisource Portfolio Solutions SA	7.71%
Philip Morris International, Inc.	6.96%
Brookfield Infrastructure Partners L.P.	6.61%
Ascent Capital Group, Inc. Series A	6.44%
Lorillard, Inc.	6.21%
Total System Services, Inc.	5.50%
Virtus Investment Partners, Inc.	5.30%
Time Warner Cable, Inc.	4.89%
HSN, Inc.	4.83%
EchoStar Corp.	4.64%

FUND CAPITALIZATION



All data as of 3.31.2012 and is provided by Guggenheim funds Distributors, Inc. or Morningstar. Data and fund characteristics are subject to change on a daily basis and represents a percentage of the fund's holdings, excluding cash. The securities mentioned are provided for informational purposes only and should not be deemed as a recommendation to buy or sell.

Average Market Capitalization is the geometric mean of the market capitalizations for all the securities in a fund's portfolio. **P/E Ratio** is a harmonic weighted average and is equal to a security's market capitalization divided by its after-tax earnings over the most recent 12-month period. **P/B Ratio** is a harmonic weighted average and is equal to a security's market capitalization divided by its book value.

Beta is the measure of a fund's sensitivity to the Index. By definition, the beta of the Index is 1.00. Any fund with a higher beta is more volatile than the Index. Likewise, any portfolio with a lower beta will be less volatile than the index in the stated period. **Alpha** is a statistical measurement that depicts the performance difference between a fund's return and an underlying performance benchmark, given a fund's level of volatility, measured by beta. The benchmark will always reflect an alpha of 0.00%. A positive alpha indicates a fund has performed better than its beta would predict in the stated period. **Standard deviation** is a measure of historical volatility that indicates the degree to which an investment's returns fluctuate around its average return. Generally, a higher standard deviation indicates a more risky investment.

RISK CONSIDERATIONS Investors should consider the following risk factors and special considerations associated with investing in the fund, which may cause you to lose money, including the entire principal amount that you invest. **Equity Risk:** The value of the equity securities held by the fund will fall due to general market and economic conditions, perceptions regarding the industries in which the issuers of securities held by the fund participate, or factors relating to specific companies in which the fund invests. **Foreign Investment Risk:** The fund's investments in non-U.S. issuers, although generally limited to ADRs, may involve unique risks compared to investing in securities of U.S. issuers, including less market liquidity, generally greater market volatility than U.S. securities and less complete financial information than for U.S. issuers. **Consumer Discretionary Sector Risk:** The success of consumer product manufacturers and retailers is tied closely to the performance of the overall domestic and international economy, interest rates, competitive and consumer confidence. Success depends heavily on disposable household income and consumer spending. Changes in demographics and consumer tastes can also affect the demand for, and success of, consumer products in the marketplace. **Computer/Technology Sector Risk:** Competitive pressures may have a significant effect on the financial condition of companies in the computer/technology sector. Also, many of the products and services offered by computer and technology companies are subject to the risks of short product cycles and rapid obsolescence. **Small- and Medium-Sized Company Risk:** Investing in securities

of small and medium-sized companies involves greater risk than is customarily associated with investing in larger, more established companies. **Micro-Cap Company Risk:** Micro-cap stocks involve substantially greater risks of loss and price fluctuations because their earnings and revenues tend to be less predictable (and some companies may be experiencing significant losses), and their share prices tend to be more volatile and their markets less liquid than companies with larger market capitalizations. **MLP Risk:** Investments in securities of MLPs involve risks that differ from an investment in common stock. Holders of the units of MLPs have more limited control and limited rights to vote on matters affecting the partnership. There are also certain tax risks associated with an investment in units of MLPs. **Concentration Risk:** If the Index concentrates in an industry or group of industries the fund's investments will be concentrated accordingly. In such event, the value of the fund's shares may rise and fall more than the value of shares of a fund that invests in securities of companies in a broader range of industries. In addition the fund is subject to **Non-Correlation Risk, Replication Management Risk, Issuer-Specific Changes and Non-Diversified fund Risk. Please read the fund's prospectus for more detailed information on these risks and considerations.** As with any investment, you should consider how your investment will be taxed. The tax information contained in the prospectus is provided as general information. Investors should consult their own tax professional about the tax consequences of an investment as Guggenheim Funds Distributors, Inc. does not offer tax advice.

Guggenheim Funds Investment Advisors, LLC, an affiliate of Guggenheim Funds Distributors, Inc., serves as the investment advisor.

INDEX DISCLOSURE The product is not sponsored, endorsed, sold or promoted by Beacon Indexes ("Licensor"). Licensor makes no representation or warranty, express or implied, regarding the advisability of investing in securities generally or in the product particularly or the ability of the Index to track general market performance. Beacon's only relationship to Guggenheim Funds Investment Advisors, LLC ("Licensee") is the licensing of the Beacon Spin-Off Index ("Index") which is determined, composed and calculated by Licensor without regard to Licensee or the product. Licensor has no obligation to take the needs of Licensee or the owners of the product into consideration in determining or calculating the Index. Licensor shall not be liable to any person for any error in the Index nor shall it be under any obligation to advise any person of any error therein.

Consider the investment objectives, risks, charges and ongoing expenses of any ETF carefully before investing. The prospectus or summary prospectus, if available, contains this and other relevant information. Please read the prospectus carefully before investing. To obtain a prospectus, visit guggenheimfunds.com or contact a securities representative or Guggenheim Funds Distributors, Inc. 2455 Corporate West Drive, Lisle, IL 60532, 800.345.7999.

Member FINRA/SIPC ETF-FCT-CSD-0312 x0612 #5173