

# GUGGENHEIM

## Guggenheim BulletShares 2011 Corporate Bond ETF Announces Scheduled Maturity

Lisle, Ill., December 12, 2011 - Guggenheim Investments announced today the distribution schedule associated with the maturity of Guggenheim BulletShares 2011 Corporate Bond ETF (NYSE Arca: BSCB). This will be the first fund in the Guggenheim BulletShares suite of defined-maturity exchange traded funds ("ETFs") to mature.

Guggenheim BulletShares® ETFs comprise a suite of fixed-income ETFs that provide defined-maturity exposure through portfolios of either investment-grade or high-yield corporate bonds, enabling investors to build customized portfolios tailored to specific investment needs.

Unlike traditional ETFs, which have a perpetual life, defined-maturity ETFs have a specified maturity date established when the ETF is launched. When the fund reaches the maturity date, the fund's final net asset value (NAV) is returned to the current shareholders.

A defined maturity ETF's portfolio is comprised of securities that mature throughout the fund's stated maturity year. In the six months prior to the fund's maturity, as securities held by the fund mature, the proceeds are typically reinvested in cash and cash-equivalent securities. This defined maturity structure results in a duration profile similar to that of an individual bond - the fund's duration should decline as it approaches maturity, reducing sensitivity to interest rate changes.

### Guggenheim BulletShares 2011 Corporate Bond Maturity Schedule

<b>-Final day of trading:</b>	December 29, 2011
<b>-Maturity distribution announcement date:</b>	December 29, 2011
<b>-Record date of maturity distribution:</b>	December 29, 2011
<b>-Maturity distribution payable date:</b>	December 30, 2011

Guggenheim BulletShares ETFs offer investors an investment and cash flow profile similar to that of an individual bond, providing a high degree of flexibility, but offer diversification benefits that can't be obtained through an individual bond. The maturity of BSCB exhibits the potential of the Guggenheim BulletShares ETF suite to deliver attractive income to investors seeking to meet their lifestyle needs. The proceeds from BSCB may also be rolled-over into other BulletShares products or utilized in a ladder strategy to help manage interest rate risk.

For information, on the Guggenheim BulletShares ETFs, a suite of 11 fixed-income products covering investment-grade and high-yield corporate bonds, please visit [www.guggenheimfunds.com/bulletshares](http://www.guggenheimfunds.com/bulletshares).

**Past performance is not indicative of future performance.** To the extent any portion of the distribution is estimated to be sourced from something other than income, such as return of capital, the source would be disclosed on a Section 19(a)-1 letter located on the Fund's website under the "Literature" tab. Distributions may be comprised of sources other than income, which may not reflect actual Fund performance.

### **About Guggenheim Investments**

Guggenheim Investments represents the investment management division of Guggenheim Partners, LLC (“Guggenheim”), which consist of investment managers with approximately \$115 billion in combined total assets\*. Collectively, Guggenheim Investments has a long, distinguished history of serving institutional investors, ultra-high-net-worth individuals, family offices and financial intermediaries. Guggenheim Investments offer clients a wide range of differentiated capabilities built on a proven commitment to investment excellence. Guggenheim Investments has offices in Chicago, New York City and Santa Monica, along with a global network of offices throughout the United States, Europe, and Asia.

Guggenheim Investments is comprised of several investments management entities within Guggenheim, which includes Guggenheim Funds Distributors, Inc. and Guggenheim Funds Investment Advisors, LLC. Guggenheim Funds Investment Advisors, LLC serves as the Funds’ investment adviser.

*\* Asset figure is based upon the best available information as of 9/30/2011 and consists of assets under management and serviced assets of the various asset managers comprising Guggenheim Investments. The total asset figure includes \$8.7B of leverage for assets under management and \$0.8B of leverage for serviced assets.*

*There can be no assurance that any fund will achieve its investment objectives. There are risks associated with investing, including the entire loss of principal invested. As interest rates rise, the value of fixed-income securities held by the Fund is likely to decrease. Securities with longer durations tend to be more sensitive to interest rate changes, making them more volatile than securities with shorter durations. As interest rates fall, the Fund’s income will decline. Credit risk is the risk that issuers or guarantors is unable or unwilling to make timely interest and/or principal payments or otherwise honor its obligations. The Funds is subject to **Non-Correlation Risk, Replication Management Risk, Issuer-Specific Changes, and Non-Diversified Fund Risk. Please refer to the individual ETF prospectus for a more detailed discussion of the fund-specific risks and considerations.***

**Consider the investment objectives, risks, charges and ongoing expenses of any ETF carefully before investing. The prospectus or summary prospectus, if available, contains this and other relevant information. Please read the prospectus carefully before investing. To obtain a prospectus, visit [www.guggenheimfunds.com](http://www.guggenheimfunds.com) or contact a securities representative or Guggenheim Funds Distributors, Inc. 2455 Corporate West Drive, Lisle, Ill. 60532, 800-345-7999.**

### **Media Inquiries:**

Jeaneen Pisarra  
Guggenheim Investments  
917.386.0387  
[jpisarra@sgi-investors.com](mailto:jpisarra@sgi-investors.com)

Member **FINRA/SIPC**  
(12/11)

**NOT FDIC INSURED • NOT BANK GUARANTEED • MAY LOSE VALUE**